



2014



About Us

We believe children are our future and we have the responsibility to bring out their potential. Kidsmart established in 1994 started with our own brand pre-school & infant toys designed for early age development through fun and creative play.

As one of the leading toys design, develop and manufacturer in China and Hong Kong for our own branding, we also engage with our international customers to deliver a total solution on their requirement.

Support by a team size of over 200 staffs in R&D and Engineering divisions, we provide end-to-end services from concept, prototyping, and presentation to final production. Our production facilities located in the southern part of China, covering over a floor space area over 70,000 sq. meters, and employed with over 4,000 workers.

Our products are fully tested and certified by independent 3rd party laboratory according to the international toys safety standards (ASTM, CPSC & EN71) requirement. All our manufacturing facilities are fully ICTI (ICTI CARE Process), GSV (Global Security Verification) and ISO9000 certified.





Activity

Bath

Car

Construction Set

Rattle

Role Play

Shape Sorter

Infant

My Whimsical Show Series

36m+

33010-33099

Imagination goes wild jumbling the body parts together with over 27 different parts. Easy fit mechanism. Available in different piece count packaging from one single creature to bulk pack plastic box.



My Whimsical Show Series

33010-33099

Offer different packaging





Baby UFO 12m+

21520

Colorful spinning toy develops hand/eyes coordination.
A premium fun centre of interactive & captivating activities



Sizes : 19.1(L) x 19.1(W) x 17.8(H)cm



Busy Hands Jolly Cube 12m+

21570

6 different motion action in one cube with lots of sights and sounds to keep busy



Sizes : 18.4(L) x 18.4(W) x 18.4(H)cm



Fold 'N Play Triangle 21571

6 different activities and easy to fold into different shapes. Intriguing design and activities for year of fun. Straps included for easily attach to crib.

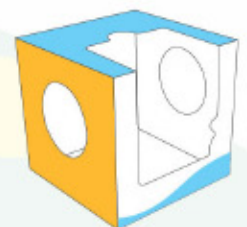


Sizes : 48.7(L) x 18(W) x 4.5(H)cm



Let's Spin 26130

Classic spin top with on-off switch. Plays 6 melodies

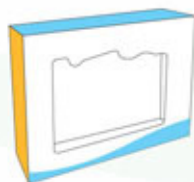


Sizes : 19.1(L) x 19.1(W) x 17.8(H)cm

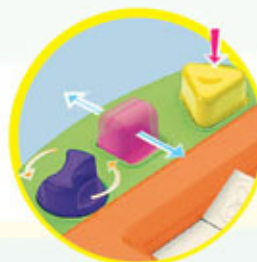
Face Magician 36m+

21070

- An imaginative & creative toy to make / change and draw as many as 27 different face.
- Press, push and turn to rotate the texture plates. Includes a crayon and 4 sheets of paper.



Sizes : 30.5(L) x 24.8(W) x 7(H)cm



My Musical Roller 6m+

21310

A first musical toys. Explore all the play functions from top to bottom. Fun with the drum and music note melody. Tilt one side of the drum and watch the funny movement when roll.



AA x 2

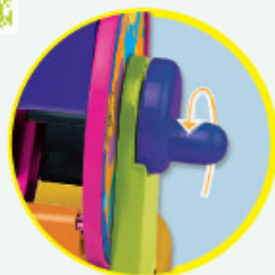


Sizes : 24.1(L) x 19.1(W) x 19.1(H)cm



Busy Park 18m+ 21040

- Park comes life when you press, push, strike and turn.
- Lots of noise and action with additional shape sorting fun.



Sizes : 36.5(L) x 26(W) x 19.1(H)cm

My Stacking Buddy 6m+ 21210

First buddy to learn color and simple characters. 4 separate activity blocks with unique actions when the head is pressed. Stack them up and act together by one big press on top.



Sizes : 22.9(L) x 8.6(W) x 16.5(H)cm



All-in-One Band 12m+

27010

- 7 different sound functions



Sizes : 30.8(L) x 28.6(W) x 6.4(H)cm



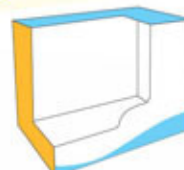
Adventure Light 36m+

26086

- Switch between regular, red and green lights.
- Flashes and shines.
- Replaceable bulb.



AA x 2
not included



Sizes : 20.3(L) x 12.1(W) x 16.5(H)cm

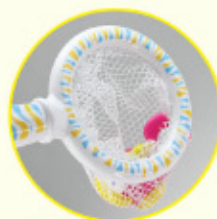


Big Catch Fishing Set 24m+ 25010

- Fun fishing at bath or in the pool.
- Complete with rod, net, fish, lobster and crab, multi-coloured.
- Holder attaches to tub & tiles with suction cups.



Sizes : 20.3(L) x 8.9(W) x 19(H)cm



Magnet-O-Fish 24m+ 25020

- Fun fishing with magnets.
- Set includes a fishing rod and two fishes, multi-coloured.



Sizes : 21.6(L) x 24.1(W) x 5.1(H)cm



Squirt-N-Stack Bathtub Penguin 24m+ 25030

- It squirts, it stacks and it floats.
- Bonus shape sorting fun.
- Moulded in hard and soft materials for different textures and feel.



Sizes : 24.1(L) x 12.1(W) x 11.4(H)cm



Bath Boat 18m+

25037

- Sail a boat and make bath time also a fun time



Sizes : 35.6(L) x 25.4(W) x 8.9(H)cm



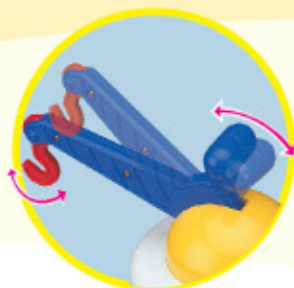
Aqua Base 18m+

25056

- Fun-filled imitative off shore oil drilling station.
- Floating lifeboat, raft and helicopter.
- Pump and paddling wheel, moving crane.
- Height adjustable suction legs.



Sizes : 33(L) x 15.2(W) x 25.9(H)cm



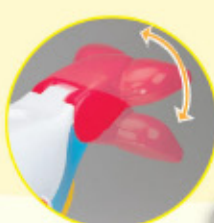
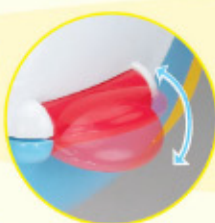
Tub Whale 18m+

25066

- It squirts, paddles and rattles.
- Stays upright in the tub with suction cups.
- Two adjustable height levels.
- Baby whales are the water scoop and sprinkler.



Sizes : 33(L) x 17.1(W) x 13.3(H)cm



Bathtime Lighthouse 12m+

25068

- Stacks into a floating lighthouse.
- Have fun with sprinkler, scoop and bucket.
- Take it to the beach too!



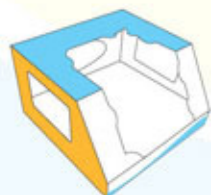
Sizes : 18.4(L) x 18.1(W) x 26.7(H)cm



Bath pal Octopus 12m+

25070

- Fun and activities at the bat-tub.
- Splash, spill, sprinkle, scoop, spin
- Height-adjustable suction base.



Sizes : 32.1(L) x 34(W) x 19.1(H)cm

Stick-N-Play 36m+ Suction Shapes

25080

- Children's first hands-on experience with puzzles and shapes. Catch on tub, tiles and any non-porous surfaces with suction cups. Textured finish for additional playing fun. Non-toxic, phthalate-free. Total 34 pieces in 4 attractive colours and 17 intriguing shapes.

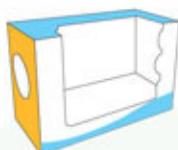


Sizes : 27.9(L) x 21.6(W) x 5.1(H)cm

Light N' Sound Fire Engine 18m+

23060

- 360 Degree turning aerial ladder
- 5 Fire engine operating sounds
- 2 Blinking LEDs
- 6 Melodies



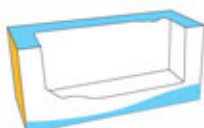
Sizes : 29.2(L) x 11.7(W) x 19.1(H)cm



Beep-Beep Comic Car 18m+

23080

- Plays six life like vehicle operating sounds and six melodies.
- Blinking LED light.
- Three colour matching and shape sorting sound-on keys.
- Also a pull-along toy.



Sizes : 34.3(L) x 14(W) x 15.2(H)cm



Press-To-Run Squad 18m+

23090

- Big button for small hands, powered by a simple press.
- 2 assortments: Fire truck and police car.



Sizes : 20.3(L) x 11.7(W) x 15.9(H)cm





RV Wonders 12m+

23100

- Build a stack, form a nest, make a train
- Lift, pull & draw open rear doors - all yours to discover



Sizes : 21.6(L) x 12.7(W) x 29.8(H)cm



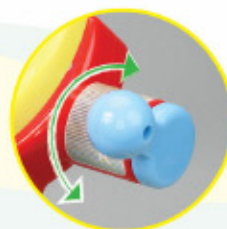
Smart Drive 24m+

26090



AA x 2

- Mimic steering with lots of light and movable mirror and body
- Engine roars, horn beeps, signal ticks
- Attaches to high chair, stroller, car seat and similar kinds
- Interchangeable suction cup and mounting clamp

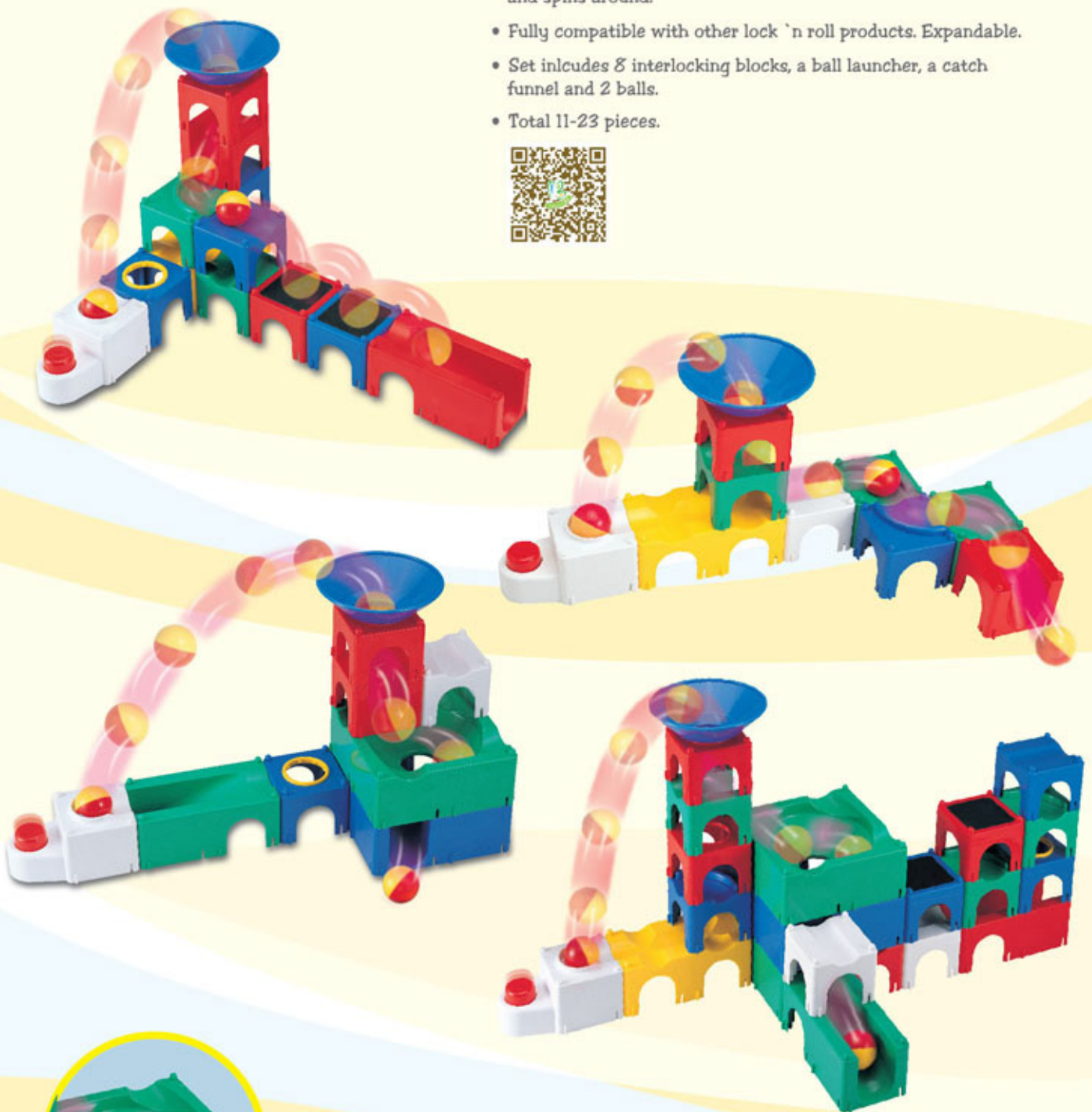


Sizes : 27.3(L) x 16.5(W) x 27.9(H)cm

Lock 'N Roll Play Sets 36m+

31020 / 31030 / 31040 / 31060

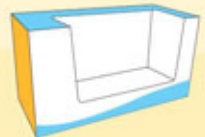
- Design and build your own tracks and watch the ball runs and spins around.
- Fully compatible with other lock 'n roll products. Expandable.
- Set includes 8 interlocking blocks, a ball launcher, a catch funnel and 2 balls.
- Total 11-23 pieces.



Construction Team 18m+

23010 / 23020 / 23030

An imaginative all-purpose truck that can be transformed to 7 different body. Sturdy and chunky free-wheel trucks with interconnected body compiling and movable parts. Each set includes a road sign and a posable figures.



Sizes : 27.9(L) x 15.2(W) x 16.5(H)cm

Build-Your-Own Set 36m+

32010 / 32020

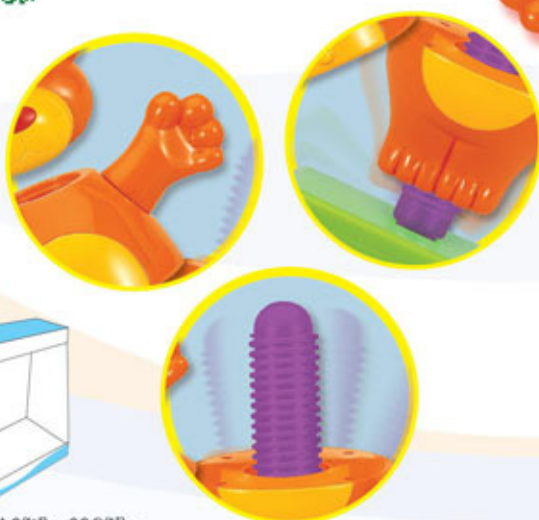
- Free-from multi designs.
- Newer protective clutch to avoid breaking of studs from overtightening.
- Total 14-15 pieces.



Sizes : 30.5(L) x 7(W) x 21.6(H)cm

Twirling Whirling Bear 12m+ 21530

- Whiz up and down at a spin.
- Rattling body parts and movable hands.
- Soft gentle rocking action.



Sizes : 17.8(L) x 1.2(W) x 22.9(H)cm

Bugs Friendly Rattle 0m+ 21550

- Eyeballs and beads rattle, roller spins, drum clicks.
- Colours six and change inside the wings.
- Easy-grip handle. Rick in colour and texture.



Sizes : 17.8(L) x 4.8(W) x 26.7(H)cm



Crystal Ball Kaleidoscope 18m+

21560

- Bewildering images for the curious minds.
- Never the same look, never the same play.



Sizes : 17.8(L) x 12.7(W) x 15.9(H)cm



Roll-Back Rattle 0m+

21590

- Shake to rattle, press to beep, push to rotate (and roll back!)
- Comes with a mirror too.



Sizes : 11.7(L) x 11.7(W) x 14(H)cm



My Rattle Buddy 9m+

21230

- Lots of activities to train children muscle :
batting, spinning, rotating, teethering.
- Big suction cup to stay on flat surface or high chair



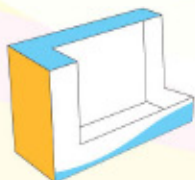
Sizes : 22.9(L) x 12.7(W) x 22.8(H)cm



Doogo Smart Engine 12m+ AAA x 2

82136

Interact with Doogo and encourage children to walk around by dropping the ball into the train funnel to move. Balls released and leave behind the train.

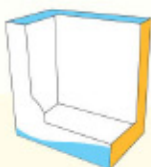


Sizes : 30(L) x 23(W) x 17(H)cm

Doogo Smart Phone 12m+ AA x 2

82137

First baby real touch phone to call animal friend. Put the phone back to the base and change mode to a music player with over 50 melodies.



Sizes : 10(L) x 15(W) x 16(H)cm



Smart Phone 24m+ x 2

26012

- With a "Ring-Ring" and a "Hello" voice, it plays 12 melodies with a volume control disc, an telescopic antenna and rolling faces of mum, boy and girl together with "Ratchet" sound as pretend party on the line.
- Try-me packaging including batteries.



Sizes : 16.5(L) x 7(W) x 24.1(H)cm



My First Phone 3m+ x 2

26013

- 4 Phrases
- Light up antenna
- Ringing tone



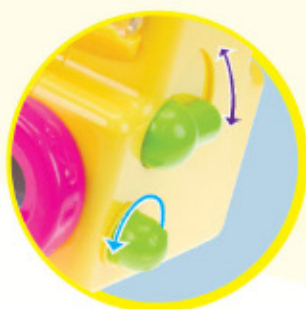
Sizes : 23.8(L) x 21.9(W) x 16.2(H)cm



Ooh-Oh! Backyard Spyscope 24m+

21090

- 3-in-1 periscope, telescope and magnifier set.
- Stretchable arm, adjustable focus and carry-along handle.
- Great for backyard fun and adventure trip.



Sizes : 12.7(L) x 15.2(W) x 41.9(H)cm

Just For Fun Camera 24m+

26020

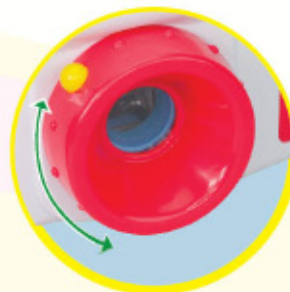


AA x 2

- Toy camera with life like shutter, film advancing and rewinding sounds.
 - 10 jolly tunes and built-in red/green flashing LEDs.
 - Variable viewfinder lens show regular or one of three other eccentric images.
- Try-me packaging including 2 "AA" batteries.



Sizes : 22.9(L) x 8.9(W) x 15.2(H)cm



Musical Push-Along Hammer 26031

24m+  AA x 2

- Plays a mischievous tune of working with a hammer & handsaw.



Sizes : 16.8(L) x 8.9(W) x 13.3(H)cm

Musical Push-Along Handsaw 26032

24m+  AA x 2

- Plays a mischievous tune of working with a hammer & handsaw.



Sizes : 16.8(L) x 8.9(W) x 13.3(H)cm

Bang & Bingo

12m+



AA x 2

21010

- An entertaining way to develop hand-eye coordination skill for fun-loving kids.
- Wind up musical motor, no battery required.
- Pound for pop-up surprises as the platform spins and the colour-matching shapes align.



Sizes : 24.4(L) x 22.9(W) x 7.6(H)cm



Pound-A-Shape

18m+

21030

- Shapes hide and jump at a bang. Mallet included.
- Shape sorting, colour matching and pounding activities in one toy.



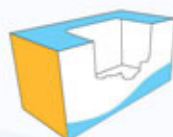
Sizes : 20.3(L) x 16.5(W) x 16.5(H)cm

Pop-Out Shape Sorters

18m+

21050

- Put all pieces in place and reward yourself with a popping surprise.



Sizes : 20.3(L) x 16.5(W) x 16.5(H)cm



Fun & Games Chateau 24m+

21061

- Shape sorting, pounding and stacking activities.
- Reversible tower blocks spin up and down, form funny structures.



Sizes : 34.3(L) x 8.9(W) x 25.4(H)cm



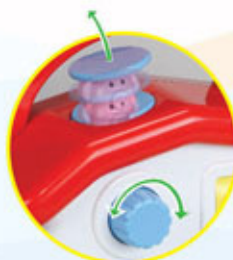
Peek-A-Boo Farm 24m+

21080

- Farm pals pop out at a dial, push, press or turn.



Sizes : 27.3(L) x 13.7(W) x 21(H)cm



Shape Sorter House 18m+ 21082

- Ever-stimulating shape & skill learning play
- Surprise buttons under the roof
- Color co-ordinated locks & keys

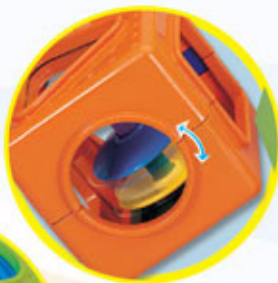


Sizes : 19.1(L) x 19.1(W) x 15.2(H)cm



Stack Up Shape Sorting Blocks 12m+ 21580

- Visual, auditory and discovering play for busy little hands.
- Each block makes a different sound. One of them has a kaleidoscope lens.



Sizes : 31.8(L) x 8.9(W) x 27.9(H)cm



My Stacking Cups 0m+

21250

- 6 colorful stacking and nesting cups for baby discovery fun
- Great for bath, sand or stacking
- Cups fit together for easy storage
- Encourage early counting skill



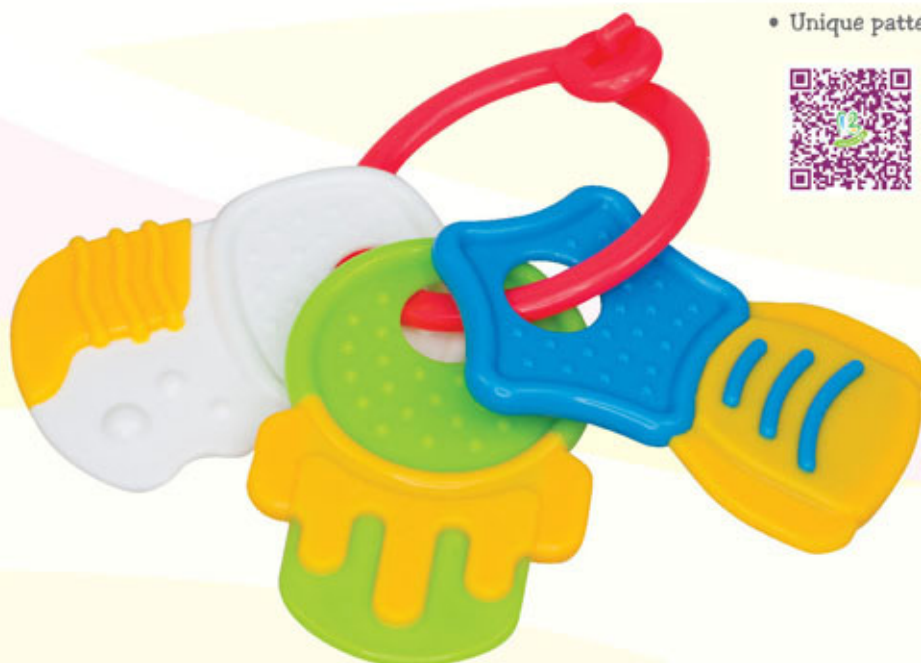
Sizes : 16.2(L) x 8.9(W) x 3.2(H)cm



Teether Key Ring 3m+

21710

- Hard and soft material for teething.
- Unique pattern in one piece design.



Sizes : 20.3(L) x 16.5(W) x 2.5(H)cm

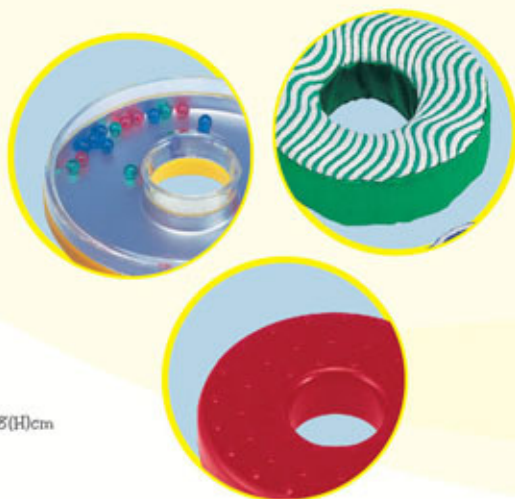
Discovery Stack 12m+

21540

- Rocks and stacks with sounds of bell, rattle and rustle (crinkled paper).
- Five variously textured hard plastic, soft blow-mold and fabric material rings.
- Mirrored bottom sealed with beads.
- A perfect stimulus of children's sensory development.



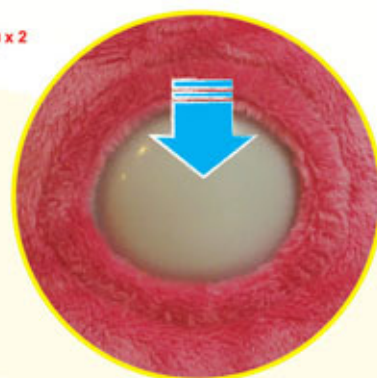
Sizes : 13.3(L) x 13.3(W) x 17.8(H)cm



Night Light Friends 0m+

81801-81805

Good companion for baby with comfort slow glowing lights and soothing music.



Tropical Friends Loop Rattle

83821

Animal plush rattle



Link Tropical Friends Rattle

83831

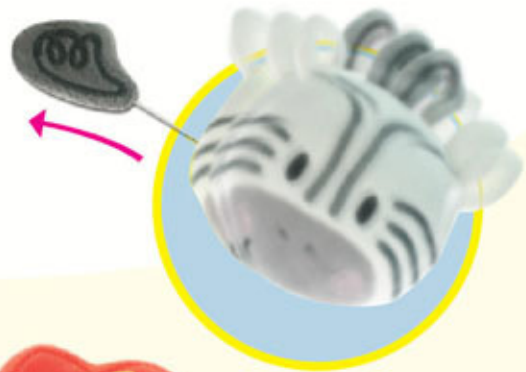
Animal plush rattle with Velcro tape allow to link each rattle together



Pull & Shake Friendly Head

83841

Pull the string and release to let the friendly animal head shaking. Bring lots of fun to the baby.



Tropical Friends Fun Cube

83811

Different texture on each side for stimulate baby during early learning stage. Plush cube with 6 friendly animals on each side.



Rabbit Night Light



83851

Good companion for baby with comfort slow glowing lights and soothing music.



Tropical Playmat



83861

- Colorful spinning toy develops hand/eye coordination.



Page	Item No.	Description	Master Carton (cm)	Pack	CBM	Remark
23	21010	Bang & Bingo	49.5 x 47.6 x 25.7	0/12	0.061	
23	21030	Pound-A-Shape	60.0 x 44.8 x 52.1	0/18	0.140	
6	21040	Busy Park	71.4 x 38.1 x 33.0	0/6	0.090	
23	21050	Pop-Out Shape Sorters	43.8 x 33.0 x 74.6	0/18	0.108	
24	21061	Fun & Games Chateau	68.3 x 37.2 x 54.3	0/12	0.138	
5	21070	Face Magician	43.2 x 32.7 x 51.8	0/12	0.073	
24	21080	Peek-A-Boo Farm	63.5 x 45.5 x 46.5	0/12	0.134	
25	21082	Shape Sorter House	60.0 x 42.0 x 35.9	0/8	0.092	
21	21090	Ooh-Oh! Backyard Spyscope	63.8 x 35.6 x 47.0	0/12	0.107	
6	21210	My Stacking Buddy	47.0 x 26.4 x 34.3	0/12	0.042	
18	21230	My Rattle Buddy	48.3 x 47.7 x 46.4	0/12	0.107	
26	21250	My Stacking Cups	41.5 x 28.3 x 36.2	0/12	0.043	
5	21310	My Musical Roller	53.7 x 36.2 x 47.0	0/12	0.091	
3	21520	Baby UFO	59.1 x 39.7 x 37.5	0/12	0.088	
17	21530	Twirling Whirling Bear	65.1 x 37.5 x 52.4	0/24	0.128	
27	21540	Discovey Stack	62.9 x 29.5 x 63.5	0/24	0.118	
17	21550	Bugs Friendly Rattle	61.6 x 45.1 x 38.7	0/24	0.108	
18	21560	Crystal Ball Kaleidoscope	53.0 x 33.5 x 57.0	0/24	0.101	
3	21570	Busy Hands Jolly Cube	56.8 x 47.0 x 39.1	0/12	0.104	
4	21571	Fold 'N Play Triangle	55.3 x 47.3 x 39.4	0/12	0.103	
25	21580	Stack Up Shape Sorting Blocks	54.6 x 57.2 x 33.3	0/12	0.104	
18	21590	Roll-Back Rattle	48.3 x 25.1 x 44.8	0/24	0.054	
26	21710	Teether Key Ring	35.2 x 31.8 x 21.3	0/24	0.024	
12	23060	Light N' Sound Fire Engine	59.7 x 37.5 x 40.0	0/12	0.089	
12	23080	Beep-Beep Comic Car	59.1 x 35.2 x 47.6	0/12	0.099	
12	23090	Press-To-Run Squad	48.3 x 42.6 x 50.2	0/24	0.103	
13	23100	RV Wonders	78.1 x 44.1 x 29.5	0/12	0.102	
8	25010	Big Catch Fishing Set	55.2 x 39.7 x 42.5	0/24	0.093	
8	25020	Magnet-O-Fish	49.9 x 32.7 x 45.4	0/24	0.074	
8	25030	Squirt-N-Stack Bathtub Penguin	45.0 x 37.5 x 47.3	0/24	0.088	
9	25037	Bath Boat	55.2 x 36.8 x 52.7	1/12	0.107	
9	25056	Aqua Base	47.3 x 34.0 x 53.0	0/6	0.085	
10	25066	Tub Whale	54.9 x 34.3 x 53.3	0/12	0.100	
10	25068	Bathtime Lighthouse	54.6 x 34.9 x 38.7	0/8	0.074	
11	25070	Bath Pal Octopus	34.0 x 34.0 x 21.6	0/8	0.025	
11	25080	Stick-N-Play Suction Shapes	66.4 x 57.5 x 23.2	0/24	0.088	
20	26012	Smart Phone	65.4 x 34.3 x 50.5	0/36	0.113	
20	26013	My First Phone	52.4 x 25.4 x 23.8	4/12	0.032	
21	26020	Just For Fun Camera	54.6 x 47.0 x 47.9	0/36	0.123	
22	26031	Musical Push-Along Hammer	56.5 x 34.3 x 28.6	0/24	0.055	
22	26032	Musical Push-Along Handsaw	56.5 x 34.3 x 28.6	0/24	0.055	
7	26086	Adventure Light	49.9 x 42.2 x 51.8	0/24	0.109	
13	26090	Smart Drive	57.2 x 35.2 x 57.8	0/8	0.116	
4	26130	Let's Spin	61.5 x 41.5 x 41.0	0/12	0.105	
7	27010	All-in-One Band	61.3 x 39.7 x 34.9	0/12	0.085	
15	29001	Sea 'N Land Construction Set	47.3 x 39.1 x 57.8	0/6	0.107	
15	29060	Li'l Builders (3 Assorted)	48.3 x 34.9 x 51.8	0/48	0.087	
15	29061	Li'l Builders	48.3 x 34.3 x 51.8	0/24	0.086	



We care your kids!
We design and produce!



KIDSMART LIMITED

Unit J, 31/F, King Palace Plaza
55 King Yip Street, Kwun Tong,
Hong Kong

Tel : +852 2376 3113
Fax : +852 2376 3662
Email : info@kidsmart-toys.com

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